PRIVACY POLICY

This Privacy Policy applies to all personal data that you provide to us or that we collect and process when you use the website https://balticclassifieds.com of Baltic Classifieds Group PLC ("**BCG**" and together with its subsidiaries, the "**Group**").

Contact us

BCG handles your personal data provided in the contact form of the website (name, e-mail, phone, message and related information) so that we may answer your questions and provide you with requested information.

BCG processes data based on your consent, which you express by submitting your personal data in the contact form on the website.

BCG will process your data provided in the contact form for 2 years. Cookie retention periods are provided in the table below.

Email Alerts

You may find Email Alert registration form on our website. Your personal data provided in the form (first name, last name, email and related information) will be processed by Brighter IR on behalf of BCG to provide you with alerts about BCG.

If you consent in the Email Alert registration form, your data will be shared with BCG as well. BCG will process your data for this purpose based on your consent.

Your personal data will be processed until you withdraw your consent.

Retention period

We process and store your personal data for no longer than is necessary for the purposes set out in this Privacy Policy.

Data transfer

We may transfer your personal data to third parties for processing, who help us to administer our website, store its data and provide services. Such parties may include database software vendors, database administration service providers, cloud service providers, and others. We only transmit personal data to 'adequate countries'.

Cookies

We use cookies to make our website work. These cookies are necessary for the functioning of our website. You may disable these cookies by changing your browser settings. However, please note that by disabling necessary cookies you may be unable to use our website to the fullest extent. The

Strictly necessary cookies

These cookies are essential in order to enable you to move around and navigate the website and use its features. We ask for your prior consent for other than strictly necessary cookies when you visit our website.

Analytics cookies

We use these cookies to gather information about the way visitors use our website. These statistics provide us with insight into how often our webpage are visited, where on our website our visitors spend the most time, how often they interact with a page or part of a page, this allows us to make the structure, navigation, and content of our website as user-friendly as possible.

Advertising cookies

These cookies are used to help measure the delivery and the performance of advertising campaigns and limit the number of times you see an advert. Third-party targeted advertising cookies may be placed

on your device by third-party advertisers, ad networks, data exchanges, marketing analytics and other service providers.

You can manage and / or delete cookies according to your preferences. You can delete all cookies stored on your computer, and in most browsers you can set cookies not to be saved. Please be aware that if disable cookies, you may lose the ability to use the many features necessary to make the website work as well. If you need more information about cookies, visit www.aboutcookies.org for detailed, independent information on how to disable cookies through your browser preferences and how to remove cookies that are already on your computer. To remove cookies from your mobile phone, you will need to read the user guide for your phone.

We use the following cookies:

Cookie name	Category	Purpose	Retention period
AWSALB	Strictly necessary	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	7 days
AWSALBCORS	Strictly necessary	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	6 days
laravel_session	Strictly necessary	This cookie is used internally by the website's owners, when uploading or renewing website content.	1 day
OptanonConsent	Strictly necessary	Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry.	2 years
OptanonAlertBox Closed	Strictly necessary	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and, in some cases, only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	2 years
PHPSESSID	Strictly necessary	Preserves user session state across page requests.	Session
XSRF-TOKEN	Strictly necessary	Ensures visitor browsing-security by precenting cross-site request forgery. This cookie is essential for the security of the website visitor.	1 day
AWSALBCORS	Strictly necessary	AWS Application Load Balancer Cookie.	7 days

		Load Balancing Cookie: Used to map the session to the instance. Same value as AWSALB.	
XSRF-TOKEN	Strictly necessary	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.	Session
laravel_session	Strictly necessary	Cookie used to identify a session instance for the user	Session
AWSALB	Strictly necessary	This cookie enable us to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.	7 days
_gid	Analytics cookies	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	1 day
_ga	Analytics cookies	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 years
_gat	Advertising cookies	Google Analytics cookie	Session
test_cookie	Advertising cookies	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	Session
YSC	Advertising cookies	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session

CONSENT	Advertising cookies	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	2 years
CONSENT	Advertising cookies	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	2 years
VISITOR_INFO1_LIVE	Advertising cookies	This cookie is used as a unique identifier to track viewing of videos	6 months

Your rights

You have the following rights regarding your personal data:

- request that BCG grant access to the data and rectify or delete the data, or restrict the processing of the data;
- the right to object to the processing of data;
- the right to receive personal data in a structured, commonly used and computer-readable format (right to data portability);
- the right to withdraw consent;
- the right to lodge a complaint with supervisory authority.

Contacts

You can exercise your rights by contacting BCG by e-mail cosec@balticclassifieds.com .

Validity and amendments

This Privacy Policy is effective from 1 October 2021. If we change this Privacy Policy, we will post an updated version on our website. Changes and / or additions to the Privacy Policy shall take effect after their publication on the website.